

# SHOP & MUSEUM

➔ MESSIKA MALL OF THE EMIRATES, DUBAI, UAE.

Precise illumination is particularly essential when it comes to illuminating a luxury jewelry shop, not only for yielding a clear display of the items but also for providing great visual comfort for the visitors.

For this reason, once again **SWITCH MADE** Group did a very articulated lighting project to Messika, a French luxury jeweler situated inside the world's first shopping resort, in the heart of Dubai – Mall of the Emirates.

## MESSIKA PARIS



09/2021

SWITCH MADE  
PRODUCTS



LINE IP0503



BLACKMOON Adj.



SHUTTLE 12  
ADJUSTABLE

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## ➔ MESSIKA MALL OF THE EMIRATES, DUBAI, UAE.

The solution chosen by **SWITCH MADE** intends to provide a uniform, diffuse lighting scene which is discerned as bright; produced by wide-angle accent luminaires and downlights. This clever approach delivers Messika shop and its customers a great shopping experience.



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